

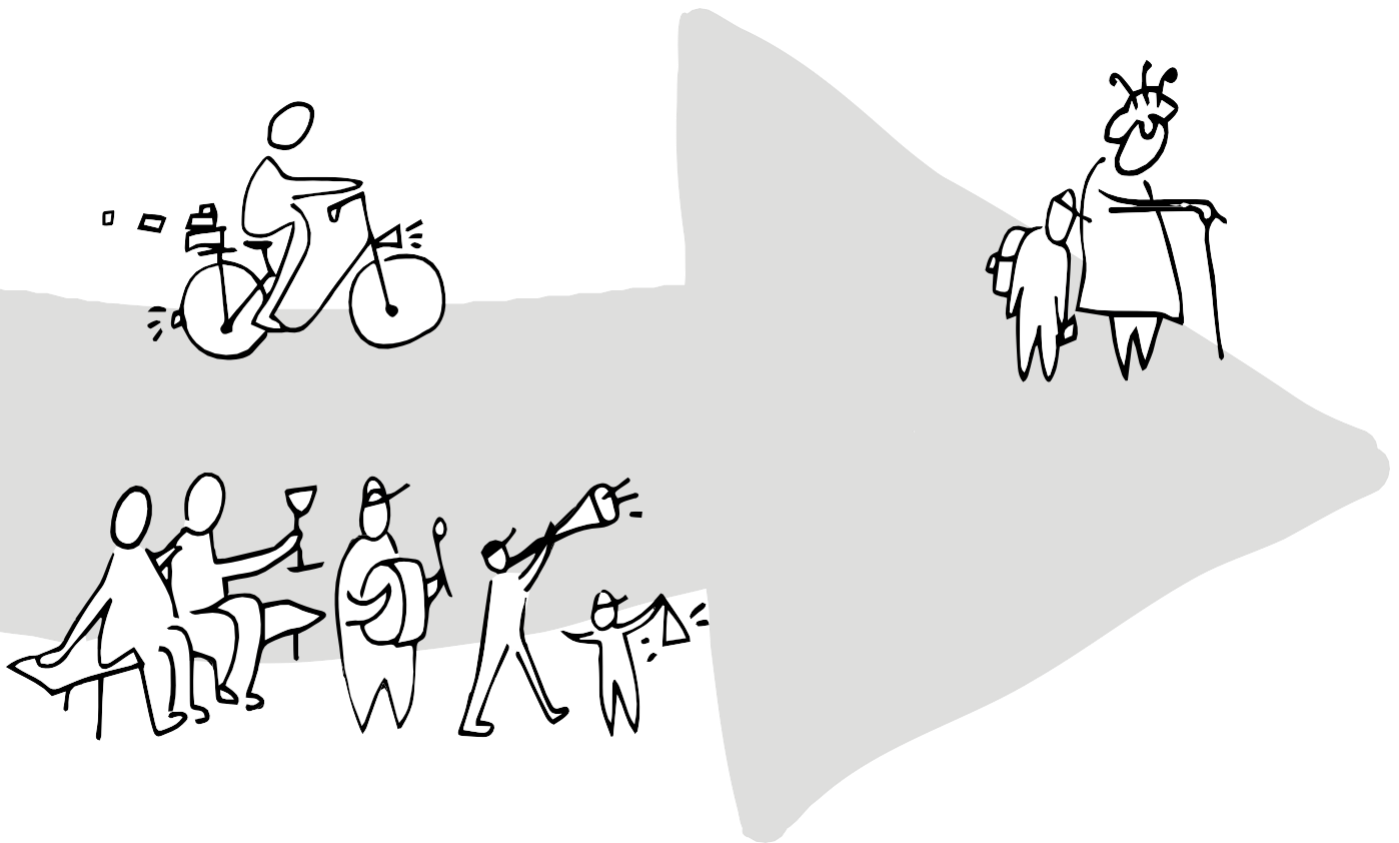
Future Profile Wolkersdorf 2040



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Future Profile Wolkersdorf 2040



Forewords

Ladies and Gentlemen!

Dear citizens of Wolkersdorf!

In a flourishing city like Wolkersdorf, it is important to develop many different perspectives and potentials over time. Only in this way can we prepare for future challenges and at the same time ensure quality of life for the population, but also for future generations.

It was therefore an important concern of the entire city government, but also of myself, to take a look into the future with the present master plan through well-founded citizen participation processes and expert opinions.

The master plan will serve as a guide for projects and implementation processes in our municipality for the next 20 years. Personally, I think it contains a wide range of perspectives and a high degree of high-quality approaches to solutions.

The indispensable goal is to develop and implement the developed strategic cornerstones to promote the social diversity of our home municipality and to enable its diverse further development.

In addition to leveraging this great resource, it is also important to make visible a high degree of transparency in connection with decision-making in the future through this strategy paper. Based on the content of the master plan, different stakeholders and fellow human beings can embark on a common path.

Ultimately, the fields of action, strategies and projects centred in this document will have to be implemented by the responsible collegial bodies of the municipality. In the course of time, it will nevertheless be indispensable to give room for possible further developments with a critical eye. As head of the town, I am particularly proud of the high degree of participation on the part of those involved, especially the population of our home municipality. Because it shows that we all care about our Wolkersdorf!

Enjoy looking into the future of our municipality!



Your Mayor
Dominic Litzka

It was a very successful cooperation for OberWolkersstadt, the first master plan is here!

With the word play OberWolkersstadt we wanted to encourage you to get involved, to show the uniqueness and to raise the common creative and development potential.

We live in "interesting times": climate crisis, Covid-19, higher-level planning, rapid political changes, financial crisis, influx to Wolkersdorf, redensification, Wagenburg, quiet zones, dealing with vacancies, fear of black-out, learning city, social city, playgrounds, Radstadt-Wolkersdorf, PV and wind power - dedications, heat, agriculture and biodiversity, multiple uses, sharing, co-housing, renewable energies, all these topics pelted us as the steering team of the process.

Together with the planners from nonconform, we embarked on an interesting journey to sketch out guidelines for the desired developments until 2040 in the form of the master plan. To this end, we approached all the people of Wolkersdorf to work with them as everyday experts on all the essential fields of development.

For the first time, Wolkersdorf is creating a mobility concept intertwined with the master plan, which was developed with the company con:sens. Now implementations are being planned, which are to take place in the next few years. Wolkersdorf is committed to the "Co-operation between all road users and deceleration".

Due to COVID, the development process took longer than planned and took place virtually, hybrid on the web and in the tent on the main square, as well as together in presence.

For this reason, the first implementation steps with regard to the centre revitalisation were started in parallel in order to be able to take the first real implementation steps in 2022.

Furthermore, Wolkersdorf and Mistelbach have joined the federal programme KLAR (=Climate Change Adaptation Region). The aspired participation in KEM (=Klima und Energiemodell- Region) should also enable support for investments in a sustainable future.

I look forward to continuing on this interesting path with you and learning from each other. It takes both trust and time together to get the projects and measures well on their way.



Christian Schrefel
City Councillor for Spatial
Planning

The Masterplan process

This master plan is the result of a comprehensive participatory development and negotiation process. It draws the future vision for Wolkersdorf 2040 and provides orientation for future-oriented action by means of guiding principles and strategies.

The main milestones of this process were:

Preliminary work

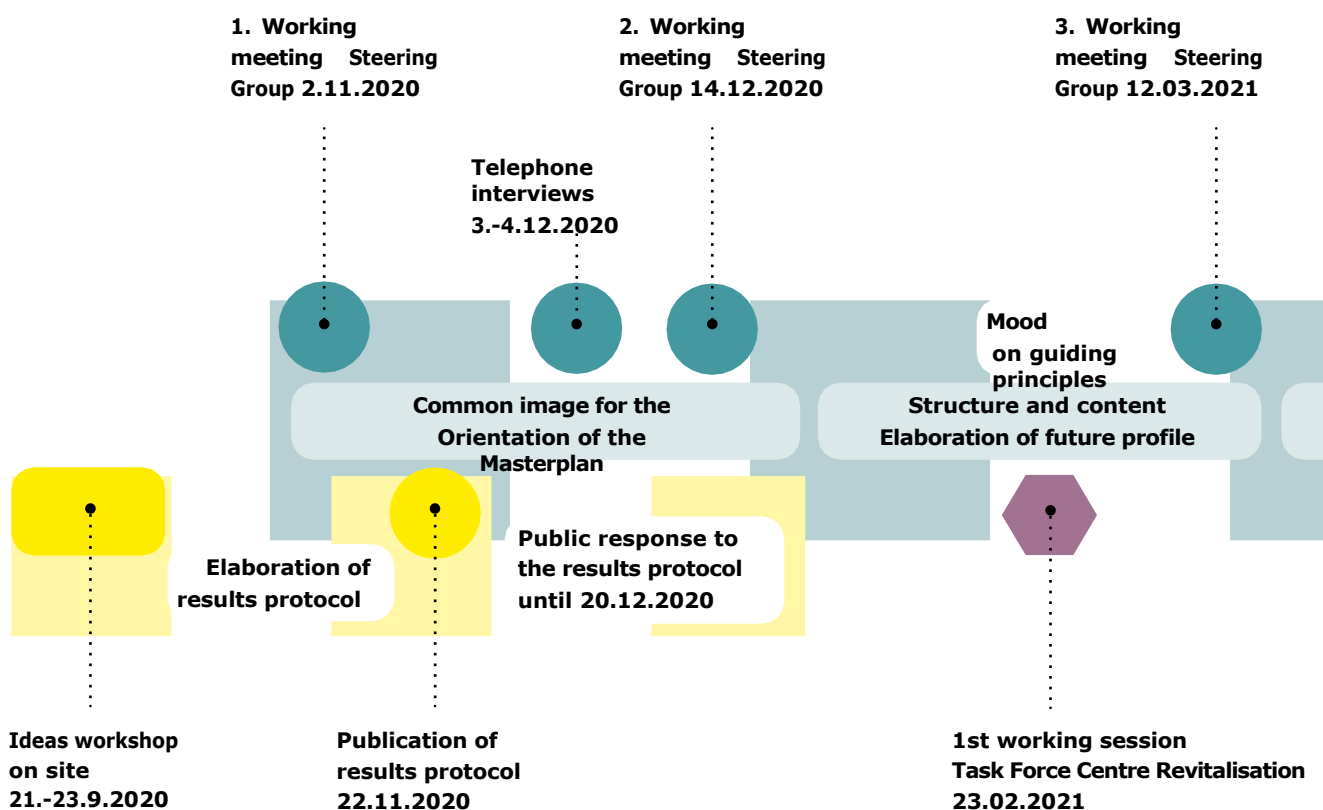
In 2017, many needs of the population were identified in the context of the urban renewal of Wolkersdorf ("STERN Wodo") and general goals, strategies and concrete projects were developed in several working groups. Furthermore, there were many considerations and variants on different fields of action in the city.

Ideas workshop

Based on this preliminary work, ideas and concepts for the future development of Wolkersdorf were developed together with the local population during a three-day ideas workshop from 21 - 23 September 2020. The workshop dealt with issues such as a sustainable revitalisation of the town centre, future forms of mobility, the responsible use of land, the use of municipal buildings and the strengthening of Wolkersdorf's identity.

Development master plan

The results of the ideas workshop were incorporated into the development of the master plan. The steering group (Christian Schrefel, Albert Bors, Johannes Schwarzenberger, Kurt Hackl, Dominic Litzka) accompanied by nonconform



first worked out a common picture of the desired orientation of the master plan in several working sessions. What should the document be able to do in the future? Which areas should be given priority? And how do we ensure a continuation of the process? Guiding principles were developed which draw the future profile of Wolkersdorf 2040, and fields of action and strategies were defined which should lead to the desired future. The contents of the future profile and the guiding projects were fed back to various stakeholder groups (businesses, house owners, bicycle lobby, etc.) and the municipal councils in order to ensure broad identification and acceptance.

Public feedback presentation

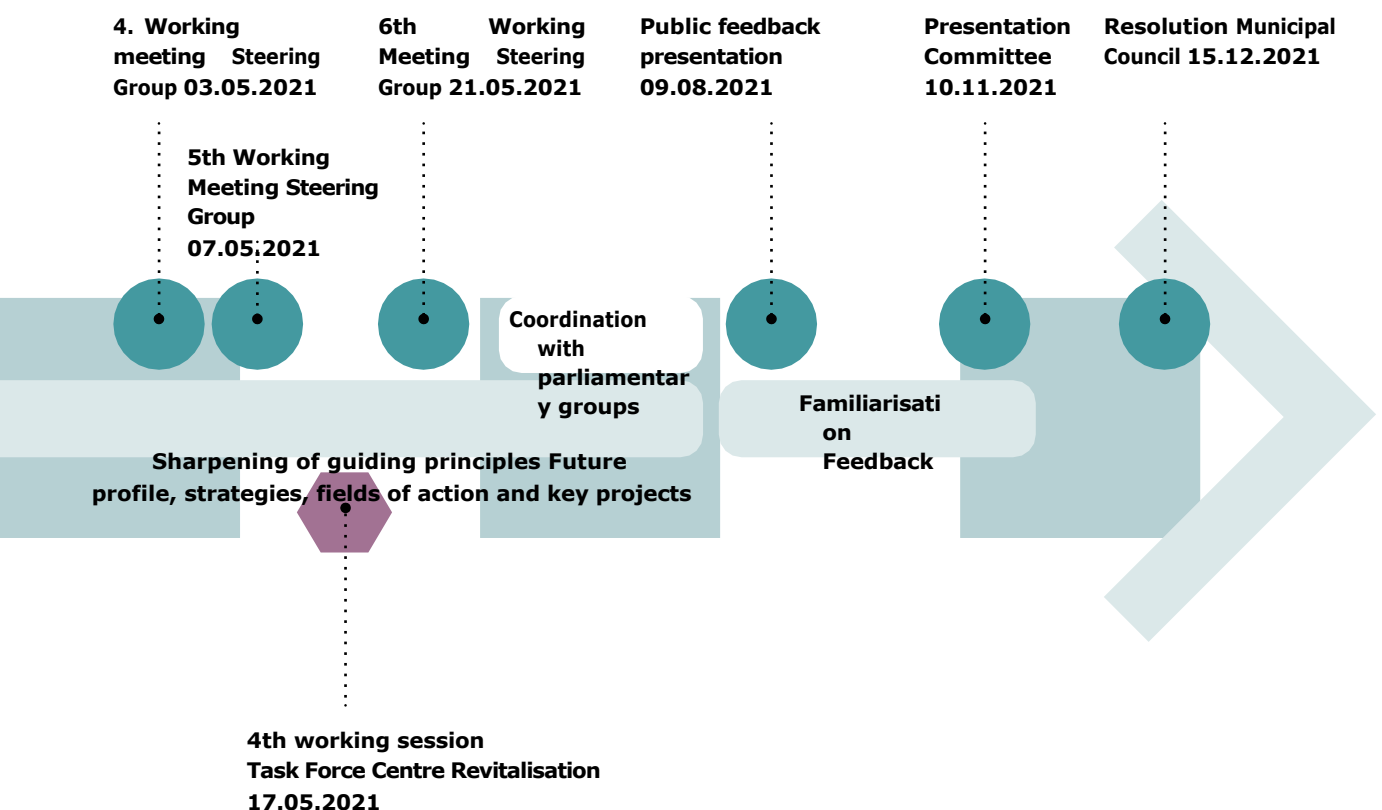
A first proposal for the Future Profile Wolkersdorf 2040 was presented to the public and feedback was collected from the population.

Presentation Committee on Environment, Spatial Planning, Energy, EU and Transport

After incorporating feedback from the population, the document was finally presented to the committee.


Resolution of the municipal council

At its meeting on 15.12.2021, the municipal council of the municipality of Wolkersdorf decided on Motion of the Mayor Dominik Litzka of the Deputy Mayor Albert Bors, STR. Stefan Streicher and STR. Christian Schrefel, the future profile 2040 (master plan) drawn up by nonconform in a broad citizen participation process, was adopted as the guiding principle.





**Wolkersdorf is
the centre of
our region**



The municipality of Wolkersdorf im Weinviertel assumes **supra-regional responsibility** as the centre of the region around Wolkersdorf.

We are **actively developing the future** with the involvement of the population of all cadastral communities. On the one hand, the cadastral communities are strengthened in their different identities and, on the other hand, thought together more intensively.

Conscious of its responsibility as a regional centre, the municipality of Wolkersdorf im Weinviertel is guided by the **following guidelines with** regard to its political actions:

We are a
living space
for all
generations

We are a
supra-regional
education
centre

We are a vibrant
cultural centre

We are
mobile for
the future

We are an
innovative
business
centre

We are
careful in
our
dealings
with our
resources

**We are a
living space
for all
generations**

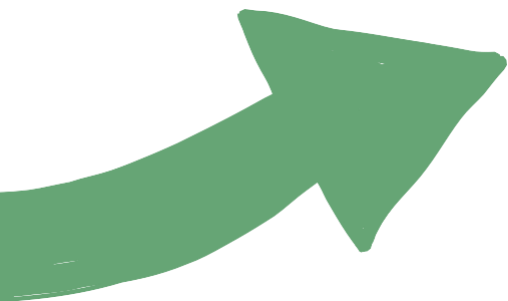
We like living and working in Wolkersdorf!

We are aware of our social responsibility and offer support in various life situations with the family and social package.

A healthy togetherness is strengthened. A close-knit care network ensures personal medical care for all ages directly in Wolkersdorf. The village offers development opportunities for the young and

dignified ageing for senior citizens. Wolkersdorf offers a versatile and affordable range of housing for different living needs throughout the vicissitudes of life. This also includes an attractive living environment with sufficient recreational and open spaces and a high-quality public space.

space that promotes exchange with the neighbourhood. We are committed to a vibrant inner city and together we create a pulsating life in the town centres. We are proud of our diverse associations, which make a valuable contribution to our community. Citizen participation is an important priority.



We offer a versatile and affordable housing offer

Creating a diverse and affordable housing offer

Fields of action:

- Expansion of municipal and affordable housing supply in the existing stock and in the dedication of new building land.
- Review funding opportunities for the creation of versatile housing (when counteracting land consumption).
- Creation of family-friendly housing.
- Development of strategies to raise awareness, communicate building culture and pass on knowledge.
- Use of a building land mobilisation with transparent and publicly viewable allocation guidelines in creating of new building land for detached houses and apartment buildings.
- Expansion of the instruments for securing and acquiring potential building land of the municipality.

Activation of vacant housing

Fields of action:

- Support and mediation in the letting of living space in partially used single-family houses and vacant properties.
- Advice and support for owners in the conversion of housing and the construction of granny flats.
- Creation of community-based incentives to activate vacant housing.

Lead project



of the existing advice for developers, in particular on the use of vacant buildings.

Open space and recreation area

We live our quality open and natural spaces

Strengthening and linking our open spaces

Fields of action:

- Activation and making it possible to experience the Ruß- and Münichsthalerbach as a natural space.
- Making the castle park more attractive by creating differentiated areas for different target groups.
- Use of the open space as an educational space for young and old.
- Expansion of inner-city green spaces and creation of park oases in the city.

Strengthening the leisure and sports offer

Fields of action:

- Equipping a needs-based and functional sports infrastructure.
- Expansion of the leisure offer with regard to accessibility and diversity.
- Expansion of leisure activities for senior citizens.
- Improvement and expansion of playgrounds in all districts.



Lead projects:

- Creation of a green space model
- Tree planting, tree sponsorship as a community-building measure
- Implementation of Fun Court, Skater Park, Bike Park

We look to each other and support

Promoting health and medical care for all generations

Fields of action:

- Promote a broad range of health services that meet the needs of the population.
- Creation of offers for preventive health care on the part of the municipality.
- Improvement of information on medical services in Wolkersdorf.
- Expansion of health promotion and prophylaxis in educational institutions (e.g. orthopaedics).
- Expansion of specialist medical services on cash.
- Promotion of exercise programmes (e.g. back fit programmes) by the Healthy Community.

Enabling dignified ageing in Wolkersdorf

Fields of action:

- Creation of housing options for elderly people in the centre that meet their needs.
- Expansion of social services for senior citizens.
- Supporting start-ups, initiatives and associations in the field of elderly care and -support.
- Creation of intergenerational and elderly-friendly housing centrally in Wolkersdorf.

Promoting development opportunities for youth

Fields of action:

- Expansion of open youth work and mobile youth work in the centre.
- Creation of consumption-free recreation areas for the youth.
- Promote political involvement of youth.
- Support the mobility of students and apprentices.

Support for families and the socially needy

Fields of action:

- Setting needs-based measures for the socially deprived.
- Constant adjustment of the family and social package.
- Expansion of the promotion of the existing offers of the Social and Family Fund.
- Childcare that meets needs and is affordable.

Support for coexistence, neighbourhood and association work

Fields of action:

- Promoting voluntary and civic engagement and association work.
- Setting measures to promote coexistence and neighbourly support.
- Take measures to promote neighbourliness, mutual appreciation and "welcoming" new citizens.
- Support and promotion to revitalise the "village houses" as social centres of the local districts.



- Demand-oriented expansion of the DEFI offer
- Building project Intergenerational and elderly-friendly living centrally in Wolkersdorf
- Municipality as an exemplary employer
- Establishment of a Youth Community Council
- Establish a care, dementia and social counselling service

We actively shape the digitalisation process

Expansion of digital applications in everyday life

Fields of action:

- Expansion of digital smart community services.
- Expansion of digital administration.
- Creation of a digitalised interface between the municipality and citizens.
- Enhancing the digital competences of church staff and church mandataries
- Promoting digital literacy of the qualification.



Lead projects

- Insertion of a digital notice board.
- Expansion of the digital offer of VHS courses.
- Potential analysis of a low-threshold network (LoRaWan = Long Range Wide Area Network) for IOT (Internet of Things) projects

We motivate and involve citizens

Consolidation of a culture of participation

Fields of action:

- Creation of a citizens' council for Wolkersdorf.
- Involvement of institutions and associations in the stabilisation process for participation.
- Development of a guideline for citizen participation in Wolkersdorf".



Lead projects:

- Citizens' council on the topic of soil consumption and sealing
- Citizen Information Document on Citizen Participation

**We are a
supra-
regional
education
centre**

We are an educational city for training and further education

We are an attractive education and training location in the region and offer a diverse and forward-looking range of courses for all generations.

As chairing municipality in regional education bodies, we set impulses for investments for the consistent development of the education and training location with regard to efficient and effective

Fulfilment of the educational mandate of the institutions in our area of responsibility. Creating the best possible framework conditions for all is the premise of our actions. The municipality is committed to inclusive education and supports it. The networking and cooperation of educational partners is a matter of concern to us. The mission of imparting competence in the field of art and culture is fulfilled by various municipally funded institutions and associations, and in particular by the music school.

Municipal institutions such as the

Childcare for very young children not only makes it possible to combine family and work, but is also seen as an educational institution for the youngest. As an exemplary employer, the municipality ensures the continuous education and training of its employees. As a flourishing economic centre in the region, we welcome both in-company and inter-company training opportunities. We offer children and young people opportunities for varied, attractive and development-promoting leisure activities, also in cooperation with associations that are committed in this regard.



We offer attractive and versatile training and further education opportunities

Expansion of our education infrastructure

Fields of action:

- Enabling quality and affordable micro-childcare and support.
- Measures in the area of elementary education in the sense of needs-based offers.
- Measures in the area of primary education in terms of school provision in both primary and special schools.
- Measures in the area of lower secondary education in the sense of the provision of secondary school, general secondary school as well as special school.
- Measures in the area of secondary level II in terms of the offer of the polytechnic school, general secondary school as well as special school.
- Ensuring a high-quality and demand-oriented offer in the field of music by the music school, promotion of artistic-musical offers by associations such as the Wolkersdorf Art School as well as cooperation with the creative academies of the province of Lower Austria.
- Support in the area of inter-company training, i.e. from institutions such as AusbildungsFit, Weinviertler Technik Akademie and Weinviertler Mechatronik Akademie.
- Support for quality after-school care.
- Strengthening public space as an educational space and place for art education.

- Attractiveness and updating of the public library's offer.
- Ensuring a quality, diverse and affordable course programme at the Adult Education Centre.
- Support extracurricular activities to teach skills in the area of the municipality, especially during the holidays.

Expansion of our differentiated educational offer

Fields of action:

- Involvement of private providers in a diverse range of educational opportunities.
- Support the establishment of vocational secondary schools.
- Expansion of the educational offer for adults in the direction of vocational education and training.
- Identify and use synergies between existing institutions and companies.
- Create community-based incentives for lifelong learning.
- Promoting and supporting educational acquisition as part of the family and social package.
- Cooperation between schools and the municipality in the area of external communication.

Support for apprenticeship training

Fields of action:

- Supporting companies in the regional search for apprentices.
- Assistance for enterprises in using federal, provincial and AMS subsidies.
- Support qualitative apprenticeship training of regional enterprises.
- Further training incentives for apprentices of regional companies.
- Promotion of municipal apprenticeship training in Wolkersdorf.

Enabling the training of community workers

Fields of action:

- Encourage regular pedagogical training for community staff in the field of elementary education.
- Promotion and support of further training measures for all employees of the municipality.



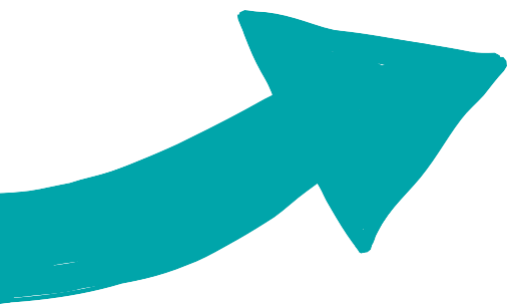
- VHS - Voucher for apprentices/ students
- Pilot project for an interlocking all-day primary school class
- To push ahead with the expansion activities of the Wolkersdorf grammar school, to be able to close the existing temporary
- Modern adult education centre and library
- Education regulars' table
- School meets business
- Open bookcase

**We are an
innovative
business
centre**

We are a dynamic, innovative and ecological business and agricultural location

We are an attractive business location in the region for local and national companies as well as for individual entrepreneurs. We stand for a lively, functioning and nature-loving agriculture.

Agricultural land as a regional livelihood is important to us. Our ecoplus business park is a prime example of responsible economic development. The main street and the city centre are a meeting space within walking distance and offer an attractive shopping experience.



We are a lively city centre

Promotion of trade and gastronomy in Hauptstraße and Wiener Straße

Fields of action:

- Implement measures to promote trade and gastronomy in Hauptstraße and Wienerstraße.
- Support measures for the digitalisation of the domestic economy.

Activation of vacancies in the centre zone

Fields of action:

- Setting measures to activate the vacancies in the centre zone.

Strengthening the public space in the centre

Fields of action:

- Qualitative design with attractive recreational areas.
- Traffic redesign of the main street in terms of safety, parking space, shopping quality and street layout.
- Creation of anchor points at Julius Bittner Platz, Hauptstraße, Kirchenplatz and Platz der Generationen.

Lead projects

- Continuation of the Centre Revival Steering Group
- "Citycenter Wolkersdorf"
- Lighting design at the centre
- Wolkersdorfer Hauptstraße NEW
- Development of a utilisation concept for the Schinkele House

We manage our land in a nature-friendly way

Supporting local agriculture to produce and market high-quality foodstuffs

Fields of action:

- To set awareness-raising measures on the importance of agriculture in terms of regional quality food production and landscape conservation.

Lead projects

- Awareness raising yard sale.
- Awareness raising Expansion of organic farming
- Raising awareness of "Clean Living Space" Supporting farmers as caretakers of the landscape

We are an attractive location for regional and national companies

Support and attract regional and supra-regional businesses

Fields of action:

- Maintaining the long-standing partnership with the Lower Austrian Business Agency in the development of our supra-regional ecoplus business park.
- Creation of high-quality jobs.
- Creating perfect framework conditions for start-ups in the Ecocenter.
- Promote the use of biomass, photovoltaics and e-mobility in the business park.
- Promotion of measures for car-free travel to the business park (e.g. shuttle service).
- Promote interactions between the business park and the city centre.



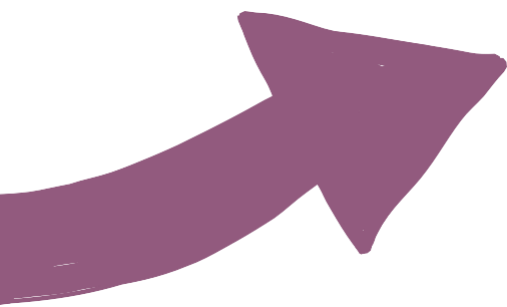
- Photovoltaic partnership in the business park
- E-shuttle service in the business park
- Networking of the businesses in the business park with the city centre



**We are a
vibrant
cultural
centre**

We live a diverse cultural offer

The work of the arts, culture and associations is an essential part of our social togetherness. The colourful and multi-layered art and cultural offerings, which range from traditional culture to modern art, attract visitors from all over the world. The town centre of Wolkersdorf with all its squares and public event spaces is enlivened. The cadastral municipalities have independent village centres, which are used as art and cultural venues.



We are a driving force in the region

Promoting cultural development

Fields of action:

- Expansion of the further education offer in the arts and culture sector.
- Development of clear criteria for the promotion of art, culture and associations.
- Support for innovative associations and platforms.
- Promotion and support of regional artists.
- Enable participation in cultural life for all.
- Strengthening and expanding the event spaces.
- Promote artistic use of public space by providing the necessary infrastructure.

Promotion of cultural cooperation in the cadastral communities

Fields of action:

- Holistic consideration and marketing of cultural events in the municipal area.
- Supporting events that promote the growing together of the local districts.
- Strengthening existing regional events with a cultural focus.



Lead projects.

- Creation of a cultural centre in the former parish centre
- Introduction of a cultural round table of local artists and art associations
- Joint market presence of the coordinated cultural events by means of brochures, website, etc.
- Town festival as an artistic highlight for the local population and for guests

We are a family-friendly recreation area

Expansion of the tourist offer

Fields of action:

- Creation of products in accordance with the Lower Austrian Tourism Model, the Lower Austrian Tourism Strategy 2020 and the Weinviertel and Danube destinations.
- Development of special offers in tourism (wine tourism, eco-tourism, cycle tourism and wellness tourism).
- Linking of existing tourist offers in Wolkersdorf.
- Expansion of marketing and public relations work for the tourist offer.
- Strengthening information on tourist and cultural offers.



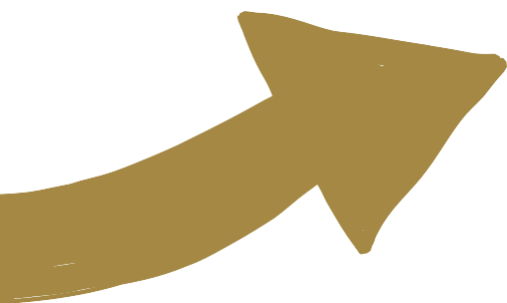
Lead projects

- Creation of a tourism concept for Wolkersdorf including brand development for the town
- Creation of an overall cultural and tourist concept for Wolkersdorf Castle
- Regular meetings of the accommodation providers to link offers in Wolkersdorf

**We are
careful in
our
dealings
with our
resources**

We focus on climate protection and sustainable energy supply

We take responsibility for the future of our children and take targeted measures to protect our climate, keep resource consumption low and close cycles. With the goal of climate neutrality by 2040, we base our actions on the SDGs - the 17 Sustainable Development Goals - as well as the Paris Climate Agreement and are involved in initiatives and programmes such as Climate Alliance, e5 communities, climate change adaptation region KLAR!, Nature in the Garden and others.



We support the switch to renewable energy

Expansion of renewable energies

Fields of action:

- Optimisation of the existing wind power Plants and expansion of PV plants in Wolkersdorf with careful use of soil.
- Support for energy communities.
- Setting awareness-raising measures in relation to renewable energies.

Promotion of e-mobility and alternative mobility offers

Fields of action:

- Expansion of e-charging stations in the territory of the municipality.
- Expansion of e-car sharing options.
- Setting awareness-raising measures for e-mobility.

Implementation of the e5 goals

Fields of action:

- Putting measures in place to reduce heat in public spaces.
- Strengthening the municipality as a model household (energy balance, e-mobile, resource conservation).
- Promoting the greening of roof and façade areas.



Lead projects:

- Advancing the Wolkersdorf solar power plant project
- Revision and promotion of existing funding programmes
- Acquisition of cargo bikes by the municipality, which are borrowed/managed by the population
- Gradual conversion of the municipal vehicle fleet to e-mobility
- Implementation of regional climate model projects

We use our land sparingly

Minimising the new sealing of open spaces

Fields of action:

- Minimise sealing of open spaces and agricultural land.
- Optimal use of existing building land and already sealed areas.
- Promotion of measures to reduce land sealing.

Mobilisation of already dedicated building land

Fields of action:

- Further development of innovative building land mobilisation models.
- Transparent allocation guidelines for land.

Advancing internal development

Fields of action:

- Creation of awareness-raising measures for inner development with the involvement of citizens.
- Drive forward the activation and use of vacant properties.
- Involvement of owners in the development of strategies for the use and activation of vacancies.
- Optimisation of existing building structures.
- Awareness-raising measures and advice on how to make the best use of existing buildings and minimise land sealing.
- Promoting building culture through information and showcase projects.
- Reduction of heat islands in public spaces.



- Revision of the zoning plan under the premise of inner development before outer development
- Sponsorships for the care and design of communal green spaces

We take care of our resources

Supporting the circular economy in the region

Fields of action:

- Creation of awareness-raising measures for waste avoidance; and -separation.
- Support waste prevention measures in our community.

Water and drinking water protection

Fields of action:

- Securing the water supply.
- Promote infiltration and evaporation.
- Promote rainwater storage in the urban area.
- Consider sponge city principle in the urban area.

Protection of our natural space

Fields of action:

- Support awareness-raising measures and educational projects for biodiversity.
- Inventory and maintenance planning of biotopes worthy of protection.
- Creation of protected areas and biocorridors.
- Creation of diversity areas in the urban area.



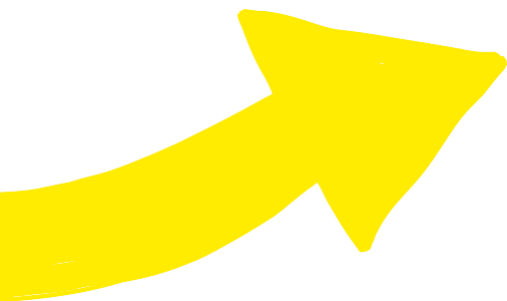
- Measure "Reusable instead of disposable"
- Creation of a repair café (re-use, recycling)
- Commissioning the preparation of a management plan for green spaces



**We are
mobile for
the future**

We create liveable public spaces

Wolkersdorf is a prosperous, lively and attractive town. People mainly move around on foot, by bicycle and by public transport, especially in the city centre. The street spaces are designed to be child- and senior-friendly. The majority of children walk or cycle to school on their own. Traffic is calmed throughout the city and all road users are safely mobile. Active mobility and public transport are at least as attractive as private cars. Streets and squares are of high quality. Sufficient space is available in the streets for active mobility and climate measures.



We are safe on the road in Wolkersdorf

Traffic calming

Fields of action:

- Speed reduction in the local area.
- Traffic-calmed redesign of street spaces.
- Establishment of effective short-stay parking zones.
- Direct streams of visitors in a targeted manner.
- Reduction of through traffic.

Promoting active mobility

Fields of action:

- Creation of particularly high-quality walking and cycling connections along the comfort axes defined in the mobility concept for all age groups.
- Encouraging greening measures in public spaces to strengthen the Quality of stay (strategy living space).
- Improvement of crossing situations for pedestrians and cyclists.
- Construction of cycling infrastructure on busy roads and important routes.
- Promote direct cycling connections to ensure short distances.

Safe and car-free to schools

Fields of action:

- Creating safe and designated routes to school on foot and by bike.
- Take awareness-raising measures to reduce car transport to and from the city.

Strengthening public transport to all districts

Fields of action:

- Expansion of micro-public transport for better connection of the cadastral communities.
- Creation of attractive bus stations directly in the centre.
- Upgrading the station environment.



Lead projects:

- Creation of a mobility concept
- Parking guidance system to reduce parking search traffic
- Design of the main street in Wolkersdorf as a traffic calming measure with the involvement of local businesses and property owners.
- Expansion of the cycling infrastructure
- Expansion of cycling against the one-way system
- Establishment of a temporary school street (test at the Platz der Generationen)
- Feasibility study of a mobility service for all cadastral municipalities
- Creation of a southern entrance to the ecoplus Business Park
- Construction of a guidance system for pedestrians

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